

beauty24 – Facts and Figures

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Website:	www.beauty24.de
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Counselling hotline:	0800/24 000 44 (free wellness hotline)
Company formation:	December 2000, online since 23 July 2001
Corporate members:	Edith Fellner, Roland Fricke, Dietrich Raisin
No. of employees:	20 employees, 3 trainees (as of: March 2013)
Facts:	<ul style="list-style-type: none">• Worldwide offer of 8.000 wellness treatments in over 650 hotels, day spas and thermal baths• Competent client counselling for the choice of wellness trips through telephone or e-mail• beauty24 blog with daily posts• Voucher service & incentives• Channels of distribution: internet, tv, print, affiliate programs• facebook.com/beauty24• google.com/+beauty24• twitter.com/beauty24• youtube.com/beauty24wellness

About beauty24.de – Germany's No. 1 for online wellness travel

beauty24 is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. Under the motto "I live wellness", customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. The GfK WebValue which was progressed from GfK Travelscope affirms for the third time since 2010: beauty24 is the most far-reaching website for wellness travel in Germany. For beauty24 wellness holidays are an essential element of a healthy life style. beauty24 wellness holidays may be booked online on www.beauty24.de, TV channels and direct sales. The wellness consultants are available to clients from 9 am to 7 pm over the free wellness hotline 0800/24 000 44 or via e-mail under service@beauty24.de. beauty24 guarantees high customer satisfaction through constant quality management. The company was founded in 2000.