

beauty24 Wellness Award 2013: Grand Hotel Binz is Germany's best wellness hotel

Wellness customers have made their decision on beauty24.de: Grand Hotel Binz receives the public choice award

Berlin, 06 March 2013. For the sixth time in a row, the wellness travel organizer, beauty24, will present the wellness award at the world's leading travel trade show, the ITB, in Berlin. This year the beloved people's choice award goes to the Grand Hotel Binz on Rügen. Chosen from more than 650 partner hotels cooperating with beauty24, the Rügen Hotel received the best guest reviews last year. All evaluations were considered in the assessment that is given for the hotel categories: location, service, wellness and food. 18,000 hotel recommendations can now be read at beauty24. The Wellness Award 2013 will be presented on the opening day of the ITB in Berlin by beauty24's managing director, Roland Fricke, to the representative of the beach hotel at beauty24's booth in the wellness hall 16.

"Only the guests determine who will receive the award for Germany's best wellness hotel. Since the evaluation can only be done by guests who have actually stayed at the hotel, there is no chance of the results being manipulated", said Roland Fricke. "This evaluation system is what makes the beauty24 Wellness Award so special."

The 5-star Hotel Grand Hotel Binz is located on the much-loved holiday island of Rügen. Sitting quietly on the beach promenade of the Baltic Sea resort, the hotel was built in the classic style of Bäderarchitektur. The 1,000-square-meter wellness area spoils guests with a swimming pool, a Finnish sauna, a Turkish steam bath, an aroma sauna as well as the Thai-Bali Beauty Spa. Other typical regional treatments, such as treatment packs with medicinal chalk from Rügen are also available in the wellness programme.

More information about the hotel can be found at: <http://www.beauty24.de/Wellness-Award>

**All texts and pictures in digital format: <http://www.beauty24.de/presse>.
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About beauty24.de - Germany's No. 1 for online wellness travel

beauty24 is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. Under the motto "I live wellness", customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. The GfK WebValue which was progressed from GfK Travelscope affirms for the third time since 2010: beauty24 is the most far-reaching website for wellness travel in Germany. For beauty24 wellness holidays are an essential element of a healthy lifestyle. beauty24 wellness holidays may be booked online on www.beauty24.de, TV channels and direct sales. The wellness consultants are available to clients from 9 am to 7 pm over the free wellness hotline 0800 / 24 000 44 or via e-mail under service@beauty24.de. beauty24 guarantees high customer satisfaction through constant quality management. The company was founded in 2000.

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