

MEDIA INFORMATION

beauty24 Wellness Award 2014: Panoramahotel Oberjoch is Germany's best Wellness Hotel

Wellness customers of beauty24.de have decided: Panoramahotel Oberjoch receives the public choice award

Berlin, 5 March 2014. For the seventh time in a row, the wellness travel agency, beauty24, has presented the wellness award. This time the beloved people's choice award goes to a newcomer, the Panoramahotel Oberjoch. The wellness hotel in the Allgäu alps received the best guest reviews last year from more than 650 of beauty24's partner hotels. "Although the Panoramahotel is a newcomer to beauty24.de, it really made its mark with 95 percent positive recommendations. This makes it the people's favourite and thus the winner of the wellness award", said Roland Fricke, managing director of beauty24.de. The evaluation considered all reviews, that were given in the hotel categories, such as location, service, wellness and food. Over 22,000 hotel reviews can be read at beauty24. The wellness award was presented to Mrs. Lerch from the Panoramahotel Oberjoch at the opening day at the ITB in Berlin by beauty24's managing director Roland Fricke.

"Since the wellness award is a pure, independent people's choice award, where only guests give their ratings to hotels that they have actually visited, manipulation or corruption of the results is impossible. This is what distinguishes the beauty24 wellness award from other rating systems", according to Roland Fricke.

Guest reviews from December 2013 confirm the deserved prize. Mrs. R. from Höchstädt wrote this rave review: "A hotel in a class of its own. I would recommend it and its daily changing sport- and leisure programme lead by an excellently trained staff". Mrs. Z. from Ettenstatt describes the hotel as "an absolute top hotel; the breakfast buffet is first class! I can warmly recommend the sauna area and the relaxation rooms are also the very best". Current opinions from January and February 2014 continue with the positive reviews: "Incredibly wonderful" and "the hotel can hardly be topped".

The 4-star superior Panoramahotel Oberjoch is located in Germany's highest mountain village at an altitude of 1,200 m. The 3,000 m²-large alpine spa area invites guests to enjoy its indoor and outdoor pool, a generous sauna area, fitness studio, cosmetic- and therapy area as well as a day spa for extraordinary pampering treatments. In the alpine spa, the guests can enjoy the effects of high-quality plant-based cosmetic products and beneficial natural products of the Allgäu alps during their soothing treatments.

More information: <http://www.beauty24.de/Wellness-Award>

**Digital texts and images can be found at <http://www.beauty24.de/presse>
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About beauty24 – Germany's No. 1 for wellness online with the Trusted Shops seal of approval

beauty24 is one of the biggest organizers and agents for exclusive and high-quality beauty- and wellness trips in Germany with a worldwide wellness travel offer including 8,000 well-being programmes in over 650 hotels, day spas and hot springs. beauty24 has been certified with the Trusted Shops seal of approval as a secure online shop since 2014. For beauty24 wellness travel is an essential part of a healthy lifestyle. Therefore, the company and its offer have stood for a healthy and sustainable life for many years. beauty24 wellness trips are available at beauty24.de, in TV and via direct sales. The wellness counselors are available for their customers from 9am-7pm at a free wellness travel hotline 0800/2400044 or by e-mail at service@beauty24.de. A high level of customer satisfaction is achieved through constant quality management. The company was founded in 2000.

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