

## beauty24 – Facts and Figures

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| <b>Address:</b>             | beauty24 GmbH<br>Hagelberger Str. 52<br>10965 Berlin   |
| <b>Telephone:</b>           | +49 (0)30-789 54 – 0   |
| <b>Fax:</b>                 | +49 (0)30-789 54 – 222   |
| <b>Website:</b>             | www.beauty24.de  |
| <b>E-mail:</b>              | service@beauty24.de  |
| <b>Counselling hotline:</b> | 0800/24 000 44 (free)<br>MO-FR 9:00 AM – 7:00 PM, SA 10:00 AM – 2:00 PM  |
| <b>Company formation:</b>   | December 2000, online since 23 July 2001   |
| <b>Corporate members:</b>   | Edith Fellner, Roland Fricke, Dietrich Raisin  |
| <b>No. of employees:</b>    | 18 employees, 2 trainees<br>(as of: March 2015)  |
| <b>Facts:</b>               | <ul style="list-style-type: none"> <li>• Worldwide offer of 8.000 wellness programmes in over 650 hotels, day spas and thermal baths</li> <li>• Competent client counselling for the choice of wellness trips through telephone or e-mail</li> <li>• Accomplishment of wellness package tours including flight and transfer</li> <li>• Trusted Shops certificate since February 2014</li> <li>• Vouchers &amp; incentives</li> <li>• beauty24 blog with daily posts</li> <li>• Voucher service &amp; incentives</li> <li>• Channels of distribution: internet, print, affiliate programmes</li> <li>• facebook.com/beauty24</li> <li>• google.com/+beauty24</li> <li>• twitter.com/beauty24</li> <li>• youtube.com/beauty24wellness</li> </ul> |

### Business

[beauty24.de](http://www.beauty24.de) (www.beauty24.de) is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. beauty24 has been certified with the Trusted Shops seal of approval as a secure online shop since February 2014. Customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. The beauty24 wellness counsellors are on hand with help and advice, either on the phone or via email. Additionally customers can get information about the latest trends in the wellness-business from the online-magazine or from the beauty24-blog under <http://www.beauty24.de/blog>. Since 2008 beauty24 awards at the ITB the “beauty24 Wellness Award”. The hotel with the highest client satisfaction is determined and awarded on the basis of hotel evaluations of beauty24-travel customers.