

MEDIA INFORMATION

Germany's best wellness hotel: Iberotel Boltenhagen

The beauty24 Wellness Award 2015 goes to the north of Germany. Spa and wellness guests have voted to hand the Public Choice Award to the Iberotel Boltenhagen in Mecklenburg-Western Pomerania.

Berlin, 4th March 2015. In 2015 the highly regarded Public Choice Award, organized by the wellness travel operator beauty24, goes to the 4-star superior Iberotel Boltenhagen. Of beauty24's more than 650 partner hotels, it was this hotel on the Mecklenburg Baltic Coast that received the best guest reviews in 2014: 98% positive referrals prove just how much the hotel impressed spa and wellness customers.

For the eighth year in a row the beauty24 Wellness Award was presented on the opening day of the world's largest travel and tourism fair, the ITB in Berlin. The award's winner is selected based on ratings given by guests in the categories of hotel location, service, spa and wellness facilities and food. There are currently more than 25,000 hotel ratings on beauty24.de.

"beauty24's Wellness Award is so special because it is exclusively hotel guests that decide on Germany's best spa and wellness hotel," explains Roland Fricke, CEO of beauty24. "Thanks to our secure ratings system, it is impossible to fake or manipulate the results. Only guests who have actually stayed in a hotel can submit a review."

The Iberotel Boltenhagen is located on one of the most beautiful stretches of Baltic Sea coastline in Mecklenburg-Western Pomerania, between Lübeck and Wismar: white, sandy beaches, clear water and unspoilt nature. A stay at the 4-star superior hotel is 100% carbon neutral as all CO₂ emissions are offset via the hotel's support for climate protection projects run by the myclimate foundation. The Iberotel Boltenhagen perfectly reflects the current zeitgeist: combining high levels of comfort with modern design, a varied culinary selection, a beautiful location and exquisite spa treatments.

Further information: <http://www.beauty24.de/Wellness-Award>

beauty24 Wellness Award recipients at a glance:

2014: Panoramahotel Oberjoch

2013: Grand Hotel Binz

2012: „Villen im Park“ in Ostseebad Bansin

2011: Göbel's Schlosshotel Prinz von Hessen

2010: Best Western Premier Park Hotel in Bad Lippspringe

2009: Ringhotel „Zum Stein“ in Wörlitz

2008: Hotel Bernstein at Rügen

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About beauty24 – wellness trips online with the Trusted Shops seal of approval

beauty24 is one of the biggest organizers and agents for exclusive and high-quality beauty- and wellness trips in Germany with a worldwide wellness travel offer including 8,000 well-being programmes in over 650 hotels, day spas and hot springs. A booking over beauty24.de is user-friendly, transparent and simple. Since 2014 beauty24 has been certified with the Trusted Shops seal of approval as a secure online shop. The wellness offers of beauty24 are available online, over the beauty24 wellness counselors and over our cooperation partners like vente-privee, limango, Amazon, Plus-Reisen and Amway. The wellness counselors are available for their customers from 9am–7pm at a free wellness travel hotline 0800/2400044 or by e-mail at service@beauty24.de. The company was founded in 2000.

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