

# Secure Booking Guaranteed: beauty24.de Receives Trusted Shops' Seal of Approval

The wellness travel agency, beauty24.de (<http://www.beauty24.de>), has been certified with the well-known Trusted Shops seal of approval. It is the leading seal of approval for online shops with consumer protection in Europe and has stood for secure transactions in the Internet since 1999 – regardless of which payment method used by the buyer.

**Berlin, 5 March 2014.** The wellness travel agency, beauty24.de, has been certified with the seal of approval from Trusted Shops as a secure online shop since February 2014. More than 100 quality criteria were checked by commercial lawyers and online shop experts so that all customers can book their wellness trip online and with ease. The free service offered by beauty24 also includes as much consumer protection as possible, regardless of which payment method the buyer uses.

German and European customers trust shops that have been certified with the Trusted Shops seal of approval, which is known from television and radio ads. Because: Safety first! The testers take a very close look at everything: creditworthiness, security technology, price transparency, information obligations, customer service, ordering process and data protection. All criteria are constantly adapted to the newest developments in jurisdiction and consumer protection. Thus, all factors that are important when shopping on the Internet are kept up-to-date. beauty24 passed the test in all areas with flying colours.

Roland Fricke, managing director of beauty24: "We are very proud to have been certified by Trusted Shops, because consumer safety and trust are more important today than ever before in online business. The Trusted Shops seal of approval shows our customer right away that they can book at beauty24.de with ease and security."

Product quality, service and reliability are top priority at beauty24. The seal of approval from Trusted Shops has confirmed this.

## **About beauty24 – Germany's No. 1 for wellness online with the Trusted Shops seal of approval**

beauty24 is one of the biggest organizers and agents for exclusive and high-quality beauty- and wellness trips in Germany with a worldwide wellness travel offer including 8,000 well-being programmes in over 650 hotels, day spas and hot springs. beauty24 has been certified with the Trusted Shops seal of approval as a secure online shop since 2014. For beauty24 wellness travel is an essential part of a healthy lifestyle. Therefore, the company and its offer have stood for a healthy and sustainable life for many years. beauty24 wellness trips are available at beauty24.de, in TV and via direct sales. The wellness counselors are available for their customers from 9am–7pm at a free wellness travel hotline 0800/2400044 or by e-mail at [service@beauty24.de](mailto:service@beauty24.de). A high level of customer satisfaction is achieved through constant quality management. The company was founded in 2000.

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