

## beauty24 Wellness-Award 2012: Hotel "Villen im Park" on the Baltic seaside resort Bansin receives the public's choice award

### Wellness customers have decided on beauty24.de: "Villen im Park" is the best German wellness hotel

**Berlin, 7 March 2012.** The wellness travel agency, beauty24, has presented the wellness award already for the fifth time. This year's people's choice award winner, the hotel "Villen im Park" in Bansin, has received a special honour: with more than 650 partner hotels from beauty24 participating, this Usedom hotel received the best guest reviews last year. Since 2008 the beauty24 Wellness Award has successfully established itself as the people's choice award in the wellness branch.

The Wellness Award 2012 will be presented at the world's largest tourist and travel trade show, the ITB, in Berlin by the head of beauty24, Roland Fricke. "Many of our customers use the opportunity to leave a review at beauty24 after they have visited a wellness hotel. This review system is what makes the beauty24.de Wellness Award special, because only the guests decide who will receive the prize as the best beauty24 wellness hotel", says Roland Fricke. All of the reviews for the hotel categories location, services, food and wellness were incorporated into the evaluation.

The 4-star hotel "Villen im Park" in Bansin on the Baltic island of Usedom particularly stands out because of its 20,000 sq m parkland, its unique design, and it is only a few minutes from the centre of the village and the white sand beach. The guests especially appreciate the wellness facilities, such as the heated outside pool with lawn, the inside pool with its whirlpool area and the almost 1,000 sq m Anconia spa area, where the generous saunas, invigorating showers, ice fountains, relaxation rooms, salt lounge, whirlpool bathtub, as well as a fitness studio can be found. What also consistently received very good reviews were the variety of relaxation massages, baths, beauty treatments and the many activity programs including water gymnastics, autogenic training or nordic walking.

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beauty24 is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. Under the motto "I live wellness", customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. For beauty24 wellness holidays are an essential element of a healthy life style. Therefore the company campaigns for a healthy and sustainable life with its offer for years. Part of this purpose is above all a strong focus on regional offers. beauty24 wellness holidays may be booked online on [www.beauty24.de](http://www.beauty24.de), TV channels and direct sales. The wellness consultants are available to clients from 9 am to 7 pm over the free wellness hotline 0800/24 000 44 or via e-mail under [service@beauty24.de](mailto:service@beauty24.de). beauty24 guarantees high customer satisfaction through constant quality management. The company was founded in 2000.

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