

MEDIA INFORMATION

beauty24 – Facts and Figures

Address: beauty24 GmbH
Hagelberger Str. 52
10965 Berlin

Telephone: (030) 789 54 – 0
Fax: (030) 789 54 – 222

Website: www.beauty24.de
E-mail: service@beauty24.de

Counselling hotline: 0800/2400044 (free wellness hotline)

Company formation: December 2000, online since 23 July 2001

Corporate members: Edith Fellner, Roland Fricke, Dietrich Raisin

No. of employees: 19 employees, 3 trainees
(as of: March 2012)

Facts:

- Worldwide offer of 8.000 wellness treatments in over 650 hotels, day spas and thermal baths
- Competent client counselling for the choice of wellness trips through telephone or e-mail
- beauty24 Blog
- Voucher service & incentives
- Channels of distribution: internet, tv, affiliate programs
- facebook.com/beauty24
- <http://gplus.to/beauty24>
- twitter.com/beauty24
- youtube.com/beauty24wellness

beauty24.de Germany's No. 1 for wellness in web

beauty24 is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. Under the motto "I live wellness", customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. For beauty24 wellness holidays are an essential element of a healthy life style. Therefore the company campaigns for a healthy and sustainable life with its offer for years. Part of this purpose is above all a strong focus on regional offers. beauty24 wellness holidays may be booked online on www.beauty24.de, TV channels and direct sales. The wellness consultants are available to clients from 9 am to 7 pm over the free wellness hotline 0800/24 000 44 or via e-mail under service@beauty24.de. beauty24 guarantees high customer satisfaction through constant quality management. The company was founded in 2000.