

## MEDIA INFORMATION

# Expensive is so yesterday: New long-haul destinations at beauty24 – Wellness, package deals worldwide at attractive prices

**beauty24 expands its offer: Wellness long-haul destinations can now also be booked to Vietnam, Cambodia and Malaysia. Other dream destinations are coming soon.**

**Berlin, 7 March 2012.** The wellness travel agency beauty24 expanded its comprehensive wellness offer to include new dream destinations in 2011. Now, package tours to Vietnam, Cambodia and Malaysia can also be booked. The roundtrip air fare, transfer to and from the hotel, breakfast, dinner, wellness treatments and, of course, the free use of the generous spa area are included in luxurious wellness packages over 7 days. These types of wellness packages are available from € 1,629 per person. Wellness arrangements without flight can be booked starting from € 908. By cooperating with international airlines, beauty24 wellness long-haul trips can offer these far-away destinations at lucrative prices.

Since 2010, beauty24 has also added global wellness destinations to its European programme. In addition to the three new destinations, offers are already available for exotic countries, such as Mauritius and Sri Lanka. Roland Fricke, head of beauty24, says about wellness long-haul travel: "Under the motto 'Dream destinations at a wellness price', we can offer package wellness trips to attractive distant destinations, as we have done successfully for the last two years. Now with the addition of the new Asian destinations, beauty24 customers can book wellness trips to 27 countries." For 2012 beauty24 is planning to include other wellness long-haul destinations, such as Thailand, Myanmar and Indonesia into its current programme.

### **Information about the new wellness long-haul trips can be found at:**

Catalogue Vietnam: <http://www.beauty24.de/Wellness-Urlaub-Vietnam.html>

Catalogue Cambodia: <http://www.beauty24.de/Wellness-Urlaub-Malaysia.html>

Catalog Malaysia: <http://www.beauty24.de/Wellness-Urlaub-Kambodscha.html>

**All texts and pictures in digital format: <http://www.beauty24.de/presse>.**

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### **beauty24.de Germany's No. 1 for wellness in web**

beauty24 is one of the largest wellness tour operators and intermediates for exclusive and high-quality beauty and wellness holidays in Germany. Under the motto "I live wellness", customers may choose among 8.000 wellness programmes in over 650 hotels, day spas and thermal baths worldwide. For beauty24 wellness holidays are an essential element of a healthy life style. Therefore the company campaigns for a healthy and sustainable life with its offer for years. Part of this purpose is above all a strong focus on regional offers. beauty24 wellness holidays may be booked online on [www.beauty24.de](http://www.beauty24.de), TV channels and direct sales. The wellness consultants are available to clients from 9 am to 7 pm over the free wellness hotline 0800/24 000 44 or via e-mail under [service@beauty24.de](mailto:service@beauty24.de). beauty24 guarantees high customer satisfaction through constant quality management. The company was founded in 2000.

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